

## **VANCOUVER'S BEST VISITOR MAPS**

## 75,000 HOTEL-BRANDED PADDED MAPS PER SEASON

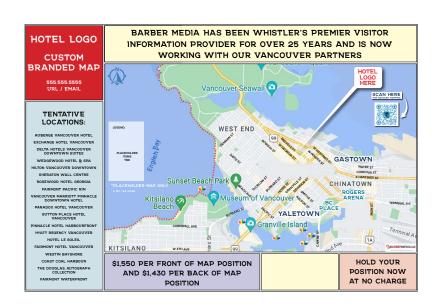
We have consulted with the 19 Hotels on our tentative distribution list and have taken their feedback about what they would like to see on a downtown Vancouver map. Where feasible all comments were used in designing our map. The project is now in the hands of our illustrator who is working on the finished product. We invite you to join us by advertising on the map with it's digital support app.

## FRONT AD SIZES:

LEFT SIDE

Single: 1.8125" x 3.8325" Double: 3.6949" x 3.8325"

TOP + BOTTOM ROWS Single: 1.8125" x 3.8325" Double: 3.6949" x 7.7111"



## **BACK AD SIZES:**

LEFT + RIGHT SIDE Single: 1.8125" x 3.8325" Double: 3.6949" x 3.8325"

TOP ROW

Single: 1.8125" x 3.8325" Double: 3.6949" x 7.7111"







FIND VANCOUVER MOBILE APP, YOUR PERSONAL DIGITAL TOUR GUIDE

The "Find Vancouver" mobile app will be the supporting digital tool for the new downtown map. The app has an unmatched feature set developed for tourism and ease of use by visitors to our great city. We have GPS mapping to your location, multiple photo's and video promotion of your product and service, Telephone, e mail, website and booking engine links for instant connectivity. Weather, road conditions and more. Each map will have a QR code for instant access to the app.





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